Rate Type

\$1,400.00 NM

\$1,400.00 NM

\$1,400.00 NM



WESH 1021 N. Wymore Rd. Winter Park, FL 32789 Main: (407)645-2222

Billing: (407)389-7661

www.wesh.com

Billing Address:

Abar Hutton Media Attention: Accounts Payable 6190 Grovedale CT Suite 200 Alexandria, VA 22310-2552

Send Payment To:

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

08/03/12 Class of Time - Pre-emptible with notice

1 WESHM

3 WESHM

2 WESHTu

Day Air Date

08/06/12

08/06/12

08/07/12

Spots: # Ch

OLYMPICS DAYTIME

Air Time Description

9:28 AM Olympics Today Show

9:56 AM Olympics Today Show

9:49 AM Olympics Today Show

Invoice #	Invoice Date	Invoice Month	Invoice Period
938292-1	08/12/12	August 2012	07/30/12 - 08/07/12

Sales Office Sales Region Account Executive Station Eagle-Washingte National WESH Fran Berg

Estimate Number Product Advertiser 536 Nelson/D/Senate NELSON/S/D

> Order # Alt Order # Flight Dates 938292 07894056 08/02/12 - 08/07/12 Billing Calendar Billing Type Deal # Broadcast Cash

Special Handling

Length Ad-ID

:30

:30 BN12002H

:30 BN12002H

:30 BN12002H

\$700.00

NM

Advertiser Code Product Code IDB# 9912820

Advertiser Ref Agency Ref

ine	Start Date	End Date	Description	n	Start/End Time	MTWTFSS I	_ength	Spots/ Week	Rate	Туре	
1	08/02/12 Class of Tir	08/02/12 ne - Pre-em	M-F Early ptible with no		5:00-6:00 AM	T	:30	1	\$200.00	NM	
	Weeks: Spots: # Ch 1 We			MTWTFSS T Time Descript 11 AMM-F Earl		Rate \$200.00 <u>Start/End Time</u> 5:00-6:00 AM		<u>h Ad-ID</u> 0 ви12001н			<u>Rate</u> <u>Type</u> \$200.00 NM
2	08/06/12 Class of Tir	08/07/12 ne - Pre-em	M-F Early		5:00-6:00 AM	11	:30	- 2	\$200.00	NM	
		ESHM 08	3/06/12 5:	MTWTFSS 11 Time Descript 22 AM M-F Ear 23 AM M-F Ear	y Sunrise	<u>Rate</u> \$200.00 <u>Start/End Time</u> 5:00-6:00 AM 5:00-6:00 AM	:3	<u>h</u> <u>Ad-ID</u> 0 ви12002н 0 ви12002н	e See of works	6	<u>Rate</u> <u>Type</u> \$200.00 NM \$200.00 NM
3	08/02/12 Class of Tir	08/02/12 me - Pre-em	M-F Sunr	ise @6AM tice	6:00-7:00 AM	T	:30	1	\$850.00	NM	
	Weeks: Spots: # Ch 1 W		08/05/12 ir Date Air	MTWTFSST Time Descript 43 AM M-F Sur		<u>Rate</u> \$850.00 <u>Start/End Time</u> 6:00-7:00 AM		<u>th Ad-ID</u> 30 ви12001н	4		<u>Rate</u> <u>Type</u> \$850.00 NM
4	08/02/12 Class of Ti	08/03/12 me - Pre-em	Olympics	Today Show tice	Olympics Today Sh	11	:30	2	\$1,400.00	NM	
		ESHTh 0	08/05/12 ir Date Air 8/02/12 9:	MTWTFSS11 Time Descript 50 AM Olympic 30 AM Olympic	s Today Show	Rate \$1,400.00 Start/End Time Olympics Today Olympics Today	Sh :3	<u>th Ad-ID</u> 30 вм12001н 30 вм12002н			Rate Type \$1,400.00 NM \$1,400.00 NM
5	08/06/12 Class of Ti	08/07/12 me - Pre-em	Olympics	Today Show	Olympics Today Sh	21	:30	3	\$1,400.00	NM	
	Weeks:	Start Date 08/06/12	End Date 08/12/12	MTWTFSS 21	Spots/Week 3	Rate \$1,400.00			a.		

OLYMPICS DAYTIN ---22--

Start/End Time

Olympics Today Sh

Olympics Today Sh

Olympics Today Sh

Send Payment To:



07/30/12

Day Air Date

Spots: # Ch

08/05/12

----11-

Air Time Description

WESH P O Box 26876 Lehigh Valley, PA 18002-6876 FIN# 59-3186949

Invoice # Invoice Date Invoice Month Invoice Period 938292-1 08/12/12 August 2012 07/30/12 - 08/07/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	536

e Start Date	End Det	Dance	intion	Stort/End Time	MT. TTGG	1		oots/	Data	Time	
				Start/End Time	MTWTFSS	Leng	jtn vv	eek	Rate	Туре	
6 08/02/12 Class of T	08/03/12 ime - Pre-er		MPICS DAYTIME notice	OLYMPICS DAYTIN	22	:	30	4	\$700.00	NM	
Weeks:	Start Date 07/30/12	End Da 08/05/1		Spots/Week 4	<u>Rate</u> \$700.00						
Spots: # C	h <u>Day</u> A	Air Date	Air Time Descrip	tion	Start/End Time	<u>L</u>	ength A	d-ID	*		Rate Typ
3 W	ESHTh C	8/02/12	11:53 AM OLYMP	PICS DAYTIME	OLYMPICS DAY	YTII	:30 BI	N12001H			\$700.00 N
1 W	ESHTh C	8/02/12	1:06 PM OLYMP	PICS DAYTIME	OLYMPICS DAY	YTII	:30 Bt	N12001H			\$700.00 N
4 W	ESHF C	8/03/12	10:38 AM OLYMP	PICS DAYTIME	OLYMPICS DA	YTII	:30 BI	N12002H			\$700.00 N
2 W	ESHF (8/03/12	12:47 PM OLYMP	PICS DAYTIME	OLYMPICS DA	YTII	:30 Bi	N12002H			\$700.00 N
7 08/06/12 Class of T	08/07/12 ime - Pre-er		MPICS DAYTIME notice	OLYMPICS DAYTII	44	:	30	8	\$700.00	NM	
Weeks:	Start Date 08/06/12	End Da 08/12/1		Spots/Week 8	<u>Rate</u> \$700.00				-		
Spots: # C		Air Date	Air Time Descrip		Start/End Time	L	ength A	d-ID			Rate Typ
		08/06/12	11:04 AM OLYMF	PICS DAYTIME	OLYMPICS DA	YTII	:30 BI	N12002H			\$700.00 N
1 W	/ESHM (8/06/12	12:05 PM OLYMF	PICS DAYTIME	OLYMPICS DA	YTII	:30 BI	N1 2002н			\$700.00 N
3 W	/ESHM (08/06/12	2:20 PM OLYMF	PICS DAYTIME	OLYMPICS DA		:30 BI	N1 2002н			\$700.00 N
5 W	/ESHM (08/06/12	3:52 PM OLYMP	PICS DAYTIME	OLYMPICS DA	YTII	:30 B	N12002H			\$700.00 N
8 W	/ESHTu (08/07/12	11:19 AM OLYMF	PICS DAYTIME	OLYMPICS DA	YTII	:30 B	и12002н			\$700.00 N
2 W	/ESHTu (08/07/12	12:55 PM OLYMP	PICS DAYTIME	OLYMPICS DA	YTII	:30 B	N12002 H			\$700.00 N
7 W	/ESHTu (08/07/12	2:35 PM OLYMP	PICS DAYTIME	OLYMPICS DA	YTII	:30 B	м12002н			\$700.00 N
4 W	/ESHTu (08/07/12	3:43 PM OLYMF	PICS DAYTIME	OLYMPICS DA	YTII	:30 в	м12002н	30.		\$700.00 N
8 08/02/12 Class of T	08/02/12 ime - Pre-ei		5-6 PM ROT	5:00-6:00 PM	T	1	:30	1	\$825.00	NM	
Weeks:	Start Date 07/30/12		ate MTWTFSS	Spots/Week	<u>Rate</u> \$825.00				3003000		
Spots: # C	h Day	Air Date	Air Time Descrip	otion	Start/End Time	L	ength A	d-ID			Rate Ty
1 W	/ESHTh (08/02/12	5:29 PM M-F 5-6	PM ROT	5:00-6:00 PM		:30 B	N12001H			\$825.00 N
9 08/03/12 Class of T	08/03/12 ime - Pre-e		6-6:30 PM h notice	M-F 6-6:30 PM	F		:30	1	\$1,400.00	NM	
Weeks:	Start Date 07/30/12	End Da 08/05/1		Spots/Week 1	Rate \$1,400.00						-
Spots: # C	h <u>Day</u>	Air Date	Air Time Descrip	otion	Start/End Time	<u>L</u>	ength A	d-ID			Rate Ty
1 V	VESHF (08/03/12	6:23 PM M-F 6-6	6:30 PM	M-F 6-6:30 PM		:30 B	N12002H			\$1,400.00 N
10 08/06/12 Class of T	08/07/12 ime - Pre-e		6-6:30 PM h notice	M-F 6-6:30 PM	11		:30	2	\$1,400.00	NM	
Weeks:	Start Date 08/06/12	End Da 08/12/		Spots/Week 2	Rate \$1,400.00						
Spots: # C		Air Date	Air Time Descrip	otion	Start/End Time		ength A	\d-ID			Rate Ty
1 V		08/06/12	6:21 PM M-F 6-6		M-F 6-6:30 PM	-	:30 B	N12002H			\$1,400.00 N
2 V	VESHTu (08/07/12	5:58 PM M-F 6-6	6:30 PM	M-F 6-6:30 PM		:30 B	N12002H			\$1,400.00
11 08/06/12 Class of T	08/07/12 ime - Pre-e		MPIC ZONE	OLYMPIC ZONE	12		:30	3	\$1,600.00	NM	
Weeks:	Start Date 08/06/12		ate MTWTFSS	Spots/Week 3	<u>Rate</u> \$1,600.00						
Spots: # C	h <u>Day</u>	Air Date	Air Time Descrip	otion	Start/End Time	<u> </u>	Length A	Ad-ID			Rate Ty
2 V		08/06/12	7:50 PM OLYM		OLYMPIC ZON	St		BN12002H			\$1,600.00
3 V	VESHTu	08/07/12	7:38 PM OLYMI	PIC ZONE	OLYMPIC ZON	ΝE	:30 E	BN12002H			\$1,600.00 I
1 V	VESHTu	08/07/12	7:56 PM OLYMI	PIC ZONE	OLYMPIC ZON	ΝE	:30 E	ви12002н			\$1,600.00 I
12 08/03/12 Class of T	08/04/12 Time - Pre-e			MEOLYMPICS M-SU	F11-		:30	2	\$9,000.00	NM	
'Weeks:	Start Dat	e End Da	ate MTWTFSS	Spots/Week	Rate				.,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	100	

\$9,000.00

Start/End Time

Length Ad-ID

Rate Type

Rate Type

Send Payment To:



Invoice #	Invoice Date	Invoice Month	Invoice Period
938292-1	08/12/12	August 2012	07/30/12 - 08/07/12

Advertiser	Product	Estimate Number
Nelson/D/Senate	NELSON/S/D	536

Spots: # Ch

Day Air Date

	Otant Date	F-45-1		4	01-1/5-1-7		74.		Spots/			
	Start Date		- New York Control of the Control of	LOS TROPOSONO TO A MANAGEMENT	Start/End Time	MTWTFSS	Ler	ngth '	* * * **********	Rate	Туре	2000 Management and
12	2 08/03/12 Class of Tin		OLYMF		MEOLYMPICS M-SU F	11-		:30	2	\$9,000.00	NM	
	Spots: # Ch			Air Time Descr		Start/End Tin	and the same of	Length	-	, , , , , , , , , , , , , , , , , , ,		Rate Type
					PICS M-SU PRIME	OLYMPICS I	6 5 5 5		BN12002H			\$9,000.00 NM
	1 VVE	SHSa 0	8/04/12	8:52 PM OLYM	PICS M-SU PRIME	OLYMPICS I	VI-SU F	:30	ви12002н			\$9,000.00 NM
13			nptible with	notice	D COLYMPICS WEEK			:30	1	\$3,500.00	NM	
	Weeks:	Start Date 07/30/12	End Date 08/05/12		Spots/Week 1	<u>Rate</u> \$3,500.00						
	Spots: # Ch			Air Time Descr	<u>iption</u>	Start/End Tin	<u>ne</u>	<u>Length</u>	Ad-ID			Rate Type
	1 WE	SHSa 0	8/04/12	4:37 PM OLYN	IPICS WEEKEND DAY	TIMIOLYMPICS \	WEEKI	:30	BN12002H			\$3,500.00 NM
14	08/05/12 Class of Tir	08/05/12 ne - Pre-en	Sa/Su (nptible with	6pn News Olym notice	pic6pm News Olympic	;S		:30	1	\$2,300.00	NM	-12
	Weeks:	Start Date 07/30/12	End Date 08/05/12		Spots/Week 1	Rate \$2,300.00						
	Spots: # Ch			Air Time Descr		Start/End Tir	ne	Length	Ad-ID			Rate Type
	1 WE	ESHSu 0	8/05/12	6:23 PM Sa/Su	6pn News Olympics	6pm News C		:30	ви12002н			\$2,300.00 NN
15	08/05/12 Class of Tir	08/05/12 ne - Pre-er	OLYMF		D COLYMPICS WEEK	IS		:30	1	\$3,500.00	NM	
	Weeks:	Start Date 07/30/12	End Date 08/05/12		Spots/Week 1	Rate \$3,500.00						
	Spots: # Ch			Air Time Descr		Start/End Tir	ne	Length	Ad-ID			Rate Type
	-	ESHSu 0			IPICS WEEKEND DAY				BN12002H			\$3,500.00 NN
16	08/07/12 Class of Tir	08/07/12 ne - Pre-er	M-F Su	Inrise @6AM notice	6:00-7:00 AM	-T		:30	1	\$900.00	NM	
	Weeks:	Start Date 08/06/12	End Date 08/12/12		Spots/Week	Rate \$900.00						
	Spots: # Ch	- SE RE IBIISO SV.		Air Time Descr		Start/End Tir	me	Length	Ad-ID			Rate Type
-0.7				6:23 AM M-F S		6:00-7:00 AN			BN12002H	2025 - 100 S 100 S 102A - 202	******	\$900.00 NN
17	7 08/06/12 Class of Tir	08/07/12 ne - Pre-er	M-F 5-e	6 PM ROT notice	5:00-6:00 PM	11		:30	2	\$950.00	NM	
	Weeks:	Start Date 08/06/12	End Date 08/12/12		Spots/Week 2	Rate \$950.00	· ·					
	Spots: # Ch	Day A	Air Date	Air Time Descr	ription	Start/End Tir	<u>me</u>	Length	Ad-ID			Rate Type
				5:52 PM M-F 5		5:00-6:00 PM			BN12002H			\$950.00 NM
	1 WE	ESHTu C	18/07/12	5:29 PM M-F 5	-6 PM ROT	5:00-6:00 PM	VI	:30	BN12002H			\$950.00 NI
18	3 08/07/12 Class of Tir		nptible with	notice	d Access Hollywood	/ -T		:30	1	\$1,200.00	NM	
	Weeks:	Start Date 08/06/12	End Date 08/12/12		Spots/Week 1	Rate \$1,200.00						
	Spots: # Ch	Day A	Air Date	Air Time Desci	ription	Start/End Tir	<u>me</u>	Length	Ad-ID			Rate Typ
	1 W	ESHTu C	8/07/12	7:11 PM M-F A	Access Hollywood	Access Holly	ywood /	:30	BN12002H			\$1,200.00 NI
19	9 08/07/12 Class of Tir	08/07/12 ne - Pre-er	OLYMI nptible with		IMEOLYMPICS M-SU	F -T		:30	1	\$10,000.00	NM	
	Weeks:	Start Date 08/06/12	End Dat 08/12/12		Spots/Week 1	Rate \$10,000.00						
	Spots: # Ch		Air Date	Air Time Desc		Start/End Till OLYMPICS		Length :30	Ad-ID BN12002H			Rate Typ \$10,000.00 NI
20	0 08/04/12 Class of Tir	08/04/12 me - Pre-er	OLYMI		IMEOLYMPICS M-SU	FS-		:30	1	\$10,000.00	NM	
	Weeks:	Start Date 07/30/12		e MTWTFSS	Spots/Week	<u>Rate</u> \$10,000.00						*************************************
	Snote: # Ch			Air Time Desc	rintion	Start/End Ti		Longth	VAID			Poto Tur

Start/End Time

Length Ad-ID

Air Time Description

Send Payment To:

DUPINVOICEATE



Invoice #	Invoice Date	Invoice Month	Invoice Period
938292-1	08/12/12	August 2012	07/30/12 - 08/07/12

Advertiser	Product	Estimate Number			
Nelson/D/Senate	NELSON/S/D	536			

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
20	08/04/12 Class of Tim		OLYMPICS M-SU tible with notice	PRIMEOLYMPICS M-SU F	:S-	:30	To prince Active	\$10,000.00	NM	
	Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WES	SHSa 08/0	04/12 11:45 PM OI	YMPICS M-SU PRIME	OLYMPICS M-S	SU F :3	0 BN12002	2H		\$10,000.00 NM
21	08/06/12 Class of Tim	08/06/12 e - Pre-emp	OLYMPICS M-SU tible with notice	PRIMEOLYMPICS M-SU F	М	:30	1	\$10,000.00	NM	
		Start Date	End Date MTWTF:	SS Spots/Week	Rate					
		08/06/12	08/12/12 M	1	\$10,000.00					
	Spots: # Ch	Day Air	Date Air Time De	escription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WES	SHM 08/0	06/12 9:14 PM OI	YMPICS M-SU PRIME	OLYMPICS M-S	SU F :3	0 BN12002	?н		\$10,000.00 NM

Total Spots

40

Payment Terms 30 Days

<u>Gross Total</u> \$87,975.00

Agency Commission

\$13,196.25

Net Amount Due \$74,778.75